

**Why Zoni?**

**Learn English**

**Zoni Academic  
Pathway**

English for  
Specific Purposes

**English Program**

General English

Academic English

Premium Intensive/  
Semi Intensive English

Exam Preparation Course

Business English

**Student Activities**

Activities for the world  
language classroom

**International 2020**





## Mission

"Zoni is committed to providing students with a unique method of teaching English as a second language, from beginner to advanced, in order to eliminate any language barriers that come up in everyday situations.

Zoni continues to expand and innovate curricula and incorporate technology to meet the needs of an increasing and diverse population of language learners worldwide, enabling them to interact globally and freely."

## ViZion

Our 2025 viZion is to continue as the successful leader in language education, expecting that every Zoni employee adheres to the mission and values stated in our mandated policies and procedures. By 2025, Zoni will be the cornerstone of success for our students in their communities with the support of technology.



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Florida	
Miami Beach, FL	
Canada & UK	
Toronto	
Vancouver	
London	

Aspiration  
to be the  
best





**“Zoni students  
don’t just learn  
English, they  
live it!”**

## Why Zoni!

Zoni Language Centers is one of the top-level learning centers in the study abroad industry. The quality of our outstanding education program is guaranteed and supported by a relevant program/ curriculum, complemented with modern facilities, personalized student services. Zoni offers its unique and innovative teaching methods taught by highly qualified and professional instructors with broad teaching knowledge and experience in English language teaching and learning.

What makes Zoni different is our vision to unite the world through effective communication and become the cornerstone of success of our students in their communities. We want to empower our students to attain an effective English education and enable them to integrate successfully with the global community. Many Zoni alumni pursue a continued path of higher education and eventually contribute to the needs of the world labor market.

Our flagship school is located at the heart of New York City, adjacent to the Empire State Building, and our Florida location is in Miami Beach, which is just steps away from the beautiful Atlantic shore. Our joint ventures in Canada and United Kingdom share the same philosophy. Each school offers a true English immersion experience with the personalized attention in the classroom. School sponsored trips to interesting places and popular recreation areas and access to all a world class city has to offer, create many opportunities for our diverse student body to communicate in their newly acquired language.





# Top Level Learning

Zoni Language Centers is an authorized proficiency exams provider of TOEFL iBT® and Cambridge ESOL®. An ACCET accredited educational institution; Zoni Language Centers has been serving the international community for over 25 years. Our Premium Intensive English Program in New York City and Miami Beach, Florida, is exclusive to Zoni and ideal for meeting your educational needs.



Premium Intensive English Program class sizes range between 6 and 16 students to allow personalized attention. Private classes are available for extra assistance.



Zoni uses its proprietary system of English Language Education, with distinct educational objectives from beginning through advanced classes.



Zoni International students come from all over the world. Our current cohort represents more than 100 countries.



Zoni Language Centers has been recognized by the US Department of Commerce for its outstanding achievements in the field of international Education.



# Student Activities

## Activities for the World Language Classroom

Zoni Language Centers is a student-centered oriented institution and offers unique social, cultural and recreational opportunities. Our locations in major global cities offer our students world-famous attractions and a wide variety of activities.

An important feature of the Zoni program is our roster of events which showcase American culture. All activities are reasonably priced and some are even free. Students enjoy concerts, sporting events, food fairs, art exhibits and all that a global city has to offer with the guidance of Zoni personnel. Our events celebrate the diversity of cultures we embrace in our community and introduce our students to American holidays and gatherings.

Students can share these experiences while they hang out. Our new tutorial center offers free, casual after-school language classes that focus on speaking, reading and vocabulary. Students can refine their English skills or can explore the fun side of the language with workshop classes on writing, grammar, American slang, musical idioms and other specialized topics.

Zoni students make friendships and memories that will last a lifetime. Become part of the adventure!  
#LearnEnglish #LiveTheDream



### Zoni Celebrations

- Thanksgiving
- Cultural Showcase
- Valentine's Day

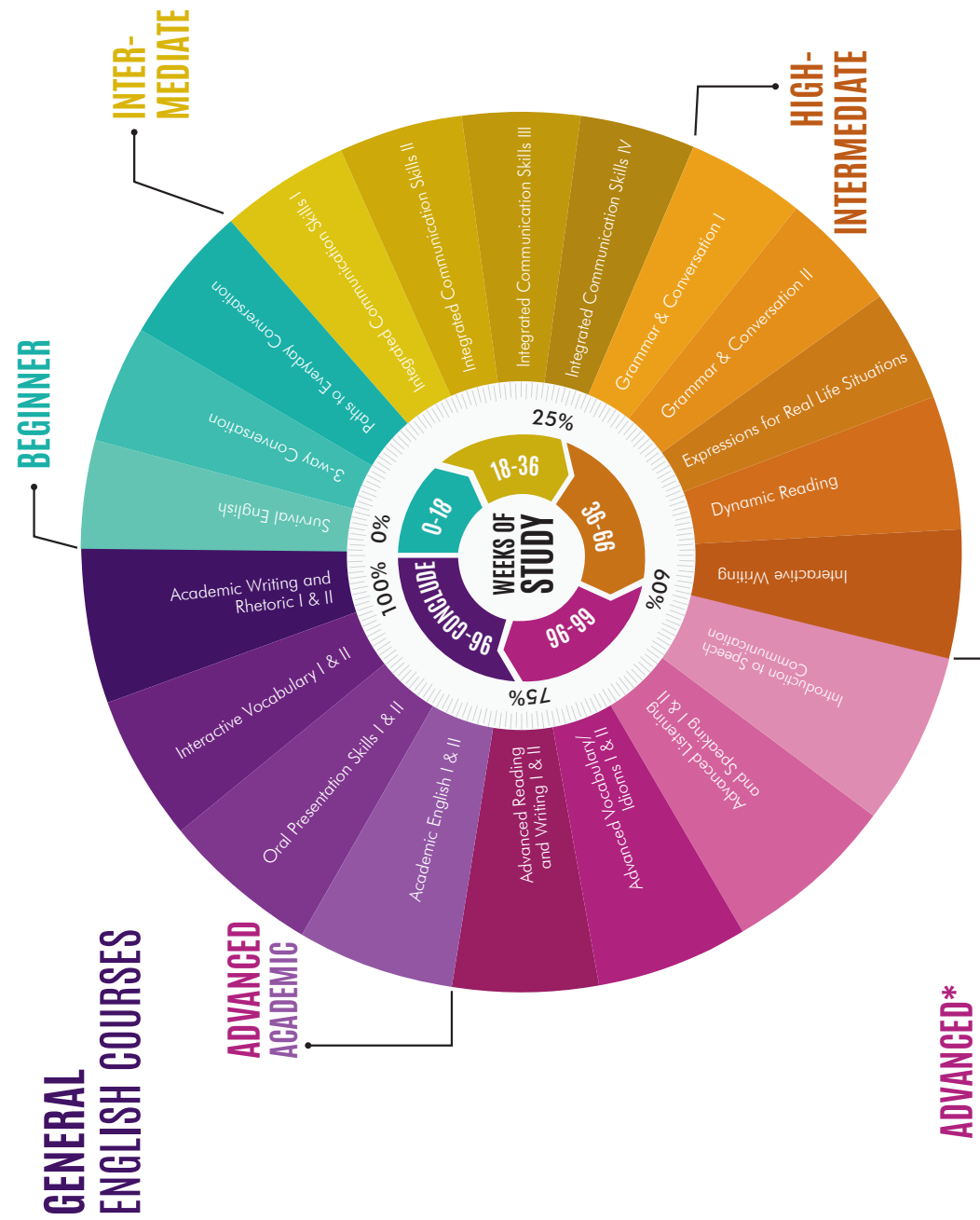
### Zoni Trips

- Washington D.C.
- Manhattan Boat Cruise
- Museums
- Galleries
- Zoos

### Zoni Events

- Comedy Nights
- Cheese and Wine Tastings
- Energetic Sports Classes
- Insightful Lectures and Debates
- Quiz Nights
- Karaoke Nights

# Academic Chart Premium Intensive English Program



\* At this point students can take an elective course or advanced level course.  
Some of these elective courses such as TOEFL and Cambridge ESOL preparation will require a placement test to measure the student's ability before enrolling in the course.

## ELECTIVE COURSES



## English as a Second Language

The unique curricular offerings has been meeting the demands of students for more than 25 years. In addition to our core Premium Intensive and Semi-intensive English Program courses, we offer Advanced Electives such as ESL for Business, Pronunciation and Accent Reduction, English for Specific Purposes, TOEFL iBT®, IELTS and Cambridge English preparation courses, to name a few.

Our joint venture schools in Canada, United Kingdom and other global centers allow Zoni to offer students even more opportunities for learning English.

The Zoni Academic Pathway program has enabled many of our international students to continue their academic career in colleges and universities across the English speaking world.





# The Premium Intensive & Semi-Intensive English Program

Our Zoni Premium Intensive & Semi-Intensive English Programs offer an approach to language instruction which integrates four key skills: speaking, listening, reading and writing. Specific courses under these programs also include the incorporation of pronunciation, vocabulary building and conversation activities using grammar in context. Extra-curricular academic activities such as field trips and film showings are provided to enhance and reinforce English proficiency outside the classroom. With a choice of schedules, students can build class time around their own interests. Whether you are coming to the USA for business or pleasure we have the program for you!

## I. Beginner

Courses provide learners with basic communication skills and English grammar. They learn to construct simple to complex sentences and develop vocabulary skills to be able to participate in small group discussions.

## II. Intermediate

Courses develop learners' awareness of the relationship of grammar to meaning. Students participate in big group discussions and practice giving short talks. They develop fluency in speaking and writing.

## III. High Intermediate

Courses enhance learners' ability to communicate with and understand English speakers. Students increase grammatical accuracy in writing and speaking and develop reading comprehension.

## IV. Advanced

Courses further develop learners' fluency in speaking, reading, listening and speaking. Students attain a high command of vocabulary words and idioms to help them participate in class discussions. They acquire a stronger grammar foundation, develop their ability to react to readings and enhance active listening skills.

## V. Advanced Academic

Courses are focused in developing and enhancing students' academic skills in the areas of reading, writing, listening, and speaking. They are more prepared to write academic essays, conduct basic research, and discuss and confidently deliver oral presentations on academic topics.

## Course Input

This program is ideal if you want to improve your English skills in a short amount of time and study, from 1 to 48 weeks. After you take a General English course at Zoni, you should be able to speak with greater confidence; possess an increased vocabulary, improve your listening, reading and writing skills; have a greater understanding of the grammatical structure of English.





# Exam Preparation Courses

The program will include test skills and methods for your chosen examination and will also help you improve your listening, speaking, reading and writing competences. By the end of any exam preparation course at Zoni, you will be able to take an internationally distinguished exam. Our examination Courses offer you preparation for a choice of internationally recognized English examinations including IELTS, TOEFL iBT® and Cambridge (PET, FCE, CAE, CPE).

## Intensive IELTS Preparation Course

The International English Language Testing System (IELTS) was developed for international markets and has rapidly become one of the leading tests for higher education, immigration and employment around the world. This course helps learners develop detailed knowledge of English skills and strategies needed for success to pass the IELTS exam. It includes vocabulary and grammar tasks, skill-building, and exam practice. There are four modules, each with its own corresponding exercises, tasks, and practice tests. The program consists of two sessions, four weeks per session and four hours a day, Monday through Friday.

## Intensive TOEFL iBT® Program and Courses in New York & Miami

The Test of English as a Foreign Language (TOEFL iBT® ) is the standard exam among American colleges and universities to assess the English level of non-native students. This course prepares students to take the TOEFL iBT® . It provides a comprehensive review of all the components needed for the TOEFL iBT® , including written structures (grammar), reading comprehension, listening comprehension and essay writing. Students learn techniques and strategies to maximize their test results. Practice TOEFL iBT® tests are a regular part of the course. Ten weeks with four hours of instruction per day, Monday through Friday.

## Cambridge ESOL® Exam Preparation Course in New York (IEP)

The University of Cambridge ESOL® exams have long been recognized as one of the industry leaders in English assessment, beneficial for those who wish to attend university, improve their job prospects or simply measure their level of English. The course is designed to prepare students to achieve their goals towards successfully passing the Cambridge exams:

- PET - Preliminary English Test
- FCE - First Certificate in English
- CAE - Certificate in Advanced English
- CPE - Certificate of Proficiency in English

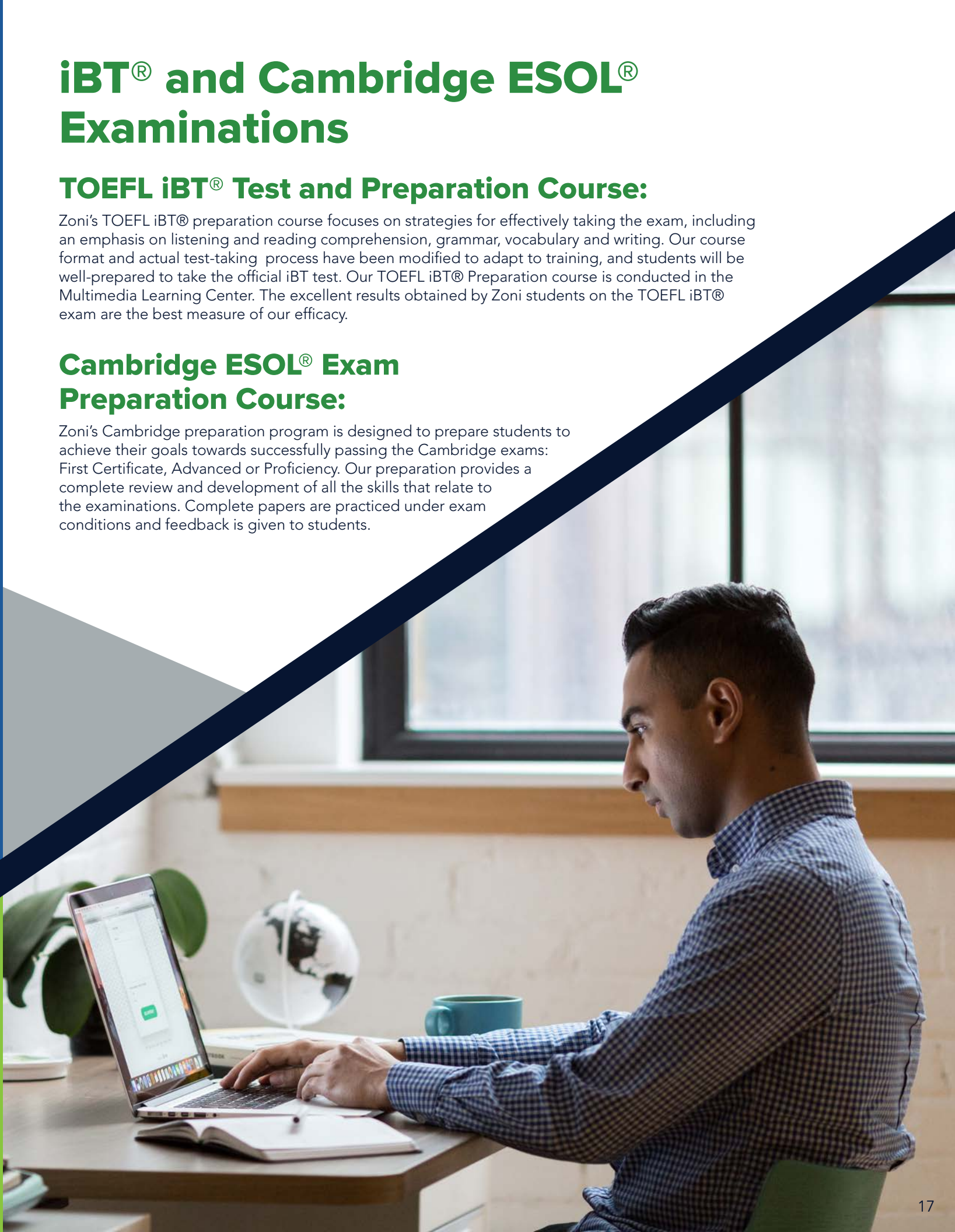
# iBT® and Cambridge ESOL® Examinations

## TOEFL iBT® Test and Preparation Course:

Zoni's TOEFL iBT® preparation course focuses on strategies for effectively taking the exam, including an emphasis on listening and reading comprehension, grammar, vocabulary and writing. Our course format and actual test-taking process have been modified to adapt to training, and students will be well-prepared to take the official iBT test. Our TOEFL iBT® Preparation course is conducted in the Multimedia Learning Center. The excellent results obtained by Zoni students on the TOEFL iBT® exam are the best measure of our efficacy.

## Cambridge ESOL® Exam Preparation Course:

Zoni's Cambridge preparation program is designed to prepare students to achieve their goals towards successfully passing the Cambridge exams: First Certificate, Advanced or Proficiency. Our preparation provides a complete review and development of all the skills that relate to the examinations. Complete papers are practiced under exam conditions and feedback is given to students.





# United Kingdom Programs & Courses

Zoni Language Centers works globally to provide students with a rich experience. Our partner schools across Canada and the UK are accredited institutions which meet our high academic standards and enhanced cultural experience.

## General English

- IELTS Preparation
- Cambridge Examination Preparation
- General Business English
- English for Specific Purposes
- Tailor-Made Courses (Age 16+)
- 1-1 and Small Group Lessons
- Closed Group Lessons
- Evening Courses (Age 16+)
- General English Evening Courses
- English for UKVI
- Other Languages

## IELTS Preparation

- Prepare for the internationally-recognized IELTS Test
- Learn English for work, study or immigration
- Students from all over the world
- Focus on language, academic skills and exam techniques
- Regular practice tests and tutorials

## Cambridge Examination Preparation

- Prepare for the internationally-recognized Cambridge Examinations such as First, Advanced or Proficiency
- Learn English for work, study or pleasure
- Students from all over the world
- Focus on language, skills and exam techniques
- Regular practice tests and tutorials

## General Business English

- Learn English for work or study
- Students from all over the world
- Focus on language, skills and communication
- Learn and use English in realistic professional situations
- Regular progress tests and tutorials

## English for Specific Purposes

- Learn English for work or study
- Students from all over the world
- Focus on language, skills and communication
- Learn and use English in realistic professional situations
- Regular progress tests and tutorials

## Tailor-Made Courses (Age 16+)

- 1-1 and Small Group Lessons
- Learn English for work, study or pleasure
- Classes designed to meet your individual needs
- Focus on language, skills and communication
- Learn and use English in realistic situations
- Regular progress tests and tutorials

## Closed Group Lessons

- Learn English for work, study, or pleasure
- Classes designated to meet your individual needs
- Focus on language, skills, and communication
- Learn and use English in realistic situations
- Regular progress tests and tutorials

## Evening Courses (Age 16+)

- General English Evening Courses
- Learn English for work, study, or pleasure
- Students from all over the world
- Focus on language, skills, and communication
- Learn and use English in realistic situations
- Regular progress tests and tutorials

## English for UKVI

- Prepare for the UKVI-approved Trinity GESE and Trinity ISE examinations, required by the UKVI for visa applications
- Learn English for work, study, or pleasure
- Students from all over the world
- Focus on language, skills, and communication
- Regular progress tests and tutorials

## Languages Available

- Spanish
- French
- Italian
- German

# Canada Programs & Courses

## Premium Intensive English

The best way to learn English is to surround you with the language. Our location is ideally situated where you will meet diverse people from around the world and develop life-long friendships, while studying and learning English taught by remarkable and qualified teachers in the USA. The duration and length of the English courses is four (4) weeks and students advance to the next course/ level upon achieving the learning objectives and accomplishing all course requirements. There are five (5) levels of English proficiency namely Beginner, Intermediate, High Intermediate, Advanced and Advanced Academics, and in each proficiency level are corresponding courses. The course coverage entails the teaching and learning of integrated skills which include Reading, Writing, Listening and Speaking. The sub skills such as pronunciation, grammar and vocabulary are incorporated in all the lessons. Students are encouraged to study for a semester, equivalent to 24 weeks or an academic year, equivalent to 48 weeks 12, 24, 36, or 48 weeks, and then take an English proficiency exam or enter a college or university.







## Zoni Curriculum / CEFR

Zoni Levels / Courses	CEFR Equivalency	Michigan B EPT Proficiency Levels
Beginner Course	A1	Beginner - High Beginner
Intermediate Course	A2	Low Intermediate
High Intermediate Course	B1	Intermediate
Advanced Course	B2	Low Advanced
Advanced Academic Course	C1	Advanced



# Housing

The Office of International Student Services can assist students with their housing needs during their stay with Zoni. Depending on the location, students have a variety of accommodations to choose from.

## Residence Halls

For independent students who want to have more privacy, Zoni has partnered with well-known and experienced residences that give students a great sense of community while offering many on-site features and more freedom to go in and out on different schedules every day.

## Furnished Rooms/ Shared Apartment

Many residents rent out extra bedrooms in their homes. Rooms are furnished. Meals and cleaning services are not included. Although homeowners will provide the students with some initial guidance and orientation, they are not required to socialize after that. This is the perfect option for students who want to retain their independence and privacy in a safe, affordable location. Students must observe the Student Accommodations Guidelines for rules of conduct.

## Student Dorms/ Hostel (Miami Beach Only)

Dorms and hostels are the most convenient and affordable type of accommodation in South Beach. It is very practical for students because the options available are located within the school area and just a few steps from the beach. Also, it is easily accessible to public transportation for all other areas of Miami-Dade and important landmarks. By sharing rooms, students will experience typical student life, spend their free time with other Zoni students and have a much lower cost compared to any hotel or other housing options.

## Homestay

Homestay is an excellent option for students who want to experience the local way of living. Spend quality time with your host family and be treated as part of the household. It is an excellent way to practice English and create long-lasting friendships. In many instances, our students end up referring to their hosts as their "second family"!

\*Not all options are available at all locations.

Please speak to your Student Service Representative for more info.





# Student Amenities

## Classes for Your Learning Level

On your first day, qualified Zoni staff will evaluate your knowledge of the language and your level of proficiency; you will take a written and oral test, which will help us place you in the appropriate level for your optimum learning experience.

## Academic Advising

Zoni professional staff is available at any time to advise you on any educational concerns you may have, including, class schedules, translation services and placement in college and technical school programs across the US.

## Airport Transfer Service

Upon request, Zoni can arrange airport pickup service to transport students from major airports to their pre-arranged accommodations.

## A Safe Place for Learning and Living

Zoni Student Service Representatives and International Coordinators want you to feel safe, secure and comfortable. They can assist with housing, the status of your student visa and other opportunities to make the most of your stay in your host community.

## Medical Insurance

Zoni Language Centers can supply some insurance companies that provide short- and long-term coverage for students. Some locations may require minimum coverage. Please inquire with one of our Student Service Representatives for more information about the required coverage.





# Zoni Academic Pathway

For many international students, getting information and applying to colleges/ universities online is very challenging. Zoni Language Centers professionals assist hundreds of students every year with their interest in higher education and are pursuing a certificate, diploma or degree program at an American college or university. Zoni advisers can help and support throughout the process of:

- Choosing the right school
- Preparing and submitting applications
- Collecting the documents required by the school

## Conditional Admission

Students who have completed our University Pathway will meet the English language proficiency requirements; however, students must apply separately with all supporting academic documents for entry into our partnered universities. Our staff will assist with this process.

## Four Easy Steps to Higher Education

### Step 1

Adviser interviews the student to discuss goals, academic background and preferred schools.

### Step 2

Zoni offers a selection of schools that match the student profile, academic and economic requirements.

### Step 3

Assistance with reviewing and collecting needed documents and applications.

### Step 4

Student successfully submits admissions package and waits for acceptance letter.





# English for Specific Purposes

The English for Specific Purposes (ESP) courses are tailored to a specific profession such as science, health, medicine, finance, engineering and technology. The courses focus more on the English language skills like reading, writing, listening and speaking which are relevant to the needs of the students in their chosen profession or career. Moreover, accurate grammar usage, appropriate vocabulary knowledge and correct pronunciation are important components of the courses which bilingual professionals need to be globally competitive in their fields of expertise.



# ESL for Business

The Zoni ESL Business Program is a 12-week course of study about communication skills, in business situations, knowledge of business terminology and written business communication skills. You will meet other students who need English for their jobs, for university or everyday life. Topics include Marketing, Global Trade, Entrepreneurship, and Tourism. Marketing Students who take this course develop their business language skills and expand their knowledge on current trends in the marketing industry. Through small group projects, students learn to design an original product, prepare a marketing plan for that product and give a presentation to their classmates.

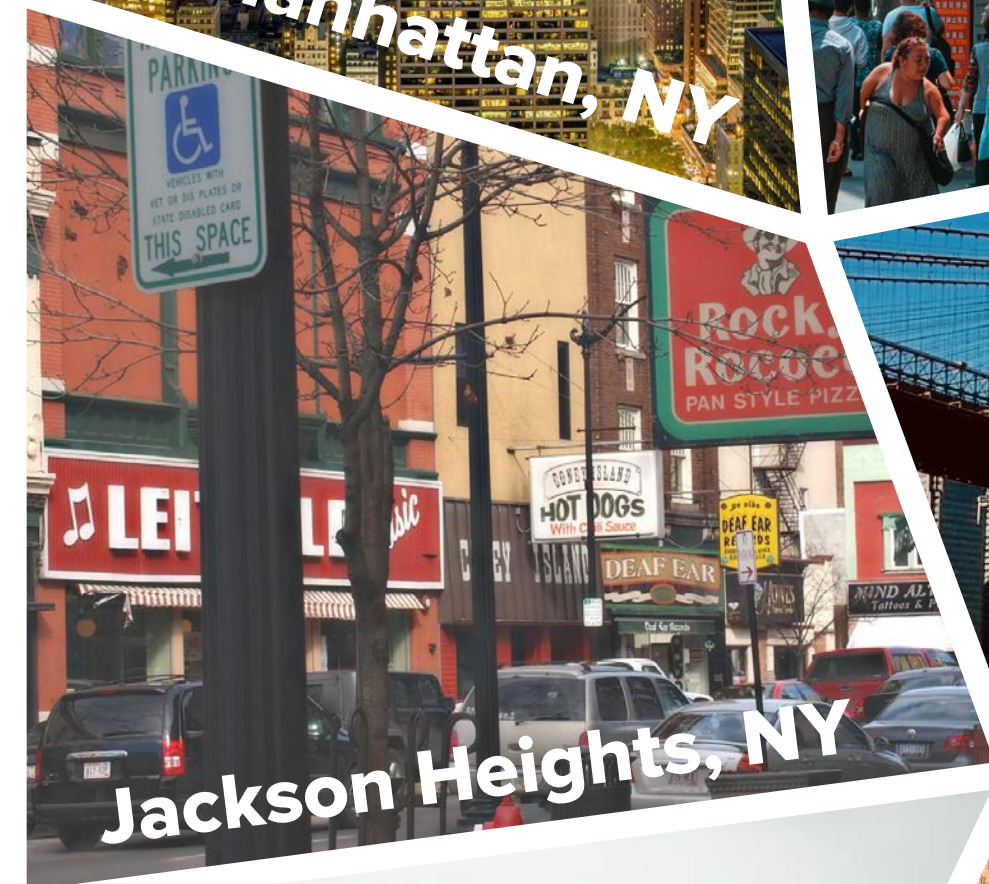




**Manhattan, NY**



**Flushing, NY**



**Jackson Heights, NY**



**Brooklyn, NY**



**West New York, NJ**



**Elizabeth, NJ**



**Miami Beach, FL**



**Newark, NJ**



**Palisades Park, NJ**



**Passaic, NJ**



**Vancouver, Canada**



**Toronto, Canada**



**London, UK**



# Notes

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